



Oxfordshire Branch Forthcoming Meeting

Starting a Technology Business Wednesday 14th May 17:30 – 21:30

Venue: Culham Innovation Centre (Registration Essential)

This event is aimed at people thinking of starting a technology business or those who already have. It will be both informative and thought provoking. There will be a series of short presentations on why technology businesses are different, what issues you will face as an individual and how to exploit your ideas. These will be interleaved by actual case studies and rounded off by questions to the speakers.

Discussions will continue informally over refreshments with a further opportunity to network or visit the Innovation Centre.

Outline Programme:

17:30 *Optional Innovation Centre tours*

18:00 Tea

18:30 **Welcome** - Colin Alexander, Oxford Innovation

Starting a Technology Business - Peter Wherritt (survivor of two start ups)

Case Study: IFM - Barry Morgan

Personal Issues - Pauline Willis, Business Psychologist, Lauriate Ltd

Case Study: Oxford Semiconductor - Jalil Oraee

Marketing Means Business - Nick Cloke, Marketing Consultant, Catalyst Marketing

Case Study: Software 2000 - Tony Harris

Local Support - David Kingham, Oxford Innovation

20:00 **Questions to the speakers** - Facilitator Nick Cloke

20:30 **Networking over Refreshments**

Optional Innovation Centre tours

21:30 Close

Further details: Peter Wherritt: pwherritt@iee.org

This event is organised in conjunction with Oxord Innovation



and sponsored by the Southern Oxfordshire Hub of SEEDA



Registration (essential) is via our website: local.iee.org/Oxfordshire

or by sending this form by post to: Mike Crowther, 64 Benmead Road, Kidlington, Oxon, OX5 2AX.
I would like to attend the "Starting a Technology Business" event

Name
Tel
Company

Membership No. (where applicable)
Email